

**11 SUSTAINABLE CITIES  
AND COMMUNITIES**



**SDG 11 SUSTAINABLE CITIES  
AND COMMUNITIES**



# Arts and Cultures Network for Economic Enhancement of Local Communities

The university is actively working towards achieving SDG 11: Sustainable Cities and Communities. It has established learning centers for various forms of local wisdom to provide access to knowledge for the general public. Additionally, it collects and preserves the wisdom of local experts and elders to ensure its transmission from generation to generation.

1. The project aims to create cultural capital value through the organization of local festivals as a soft power resource, to promote the grassroots economy and mechanisms that enhance the overall happiness of ethnic communities (Karen and Mon) in Ratchaburi Province.

The Faculty of Management organized a project to create products and services derived from the cultural heritage of ethnic groups in Ratchaburi Province. These include products such as bran powder, incense, floral water, sweet-scented reed products, and flower-based seasonings, as well as aromatherapy products. These items are being adapted into new forms to promote tourism through local festivals, benefiting the ethnic communities (Karen and Mon) in Ratchaburi Province.





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2. The project focuses on establishing a learning center for the development of sustainable sports center management: the establishment of a Marathon Studies Center.

The Faculty of Education organized a project to establish a learning center for the development of sustainable sports center management: the creation of a Marathon Studies Center. This center aims to serve as a model learning hub for organizing standardized running events. It will feature an exhibition showcasing the history of the Chom Bueng Marathon, preserving the knowledge of "a traditional community run with international standards." The center will be a resource for people of all ages to promote health awareness and fitness.





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3. The project is a hands-on workshop on weaving the traditional "Kwai" fabric, aimed at preserving and passing down the local weaving knowledge of the Baan Leuak community.

The Faculty of Management organized a project to provide knowledge on weaving the traditional "Kwai" fabric with the rice grain pattern, which is an original design. This initiative aims to educate the Baan Leuak community, the Nang Ram Wat Bot group, senior citizens, and interested individuals.





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4. The project focuses on managing cultural and natural heritage to create sustainable learning resources in Photharam District.

The Faculty of Humanities and Social Sciences organized a project to develop learning resources based on traditional wisdom, culture, and lifestyles. The project aims to gather knowledge from the past and bring it into the present by collecting local wisdom and knowledge scattered throughout the community's cultural and natural context. This knowledge will be organized and utilized to further develop learning centers in the community. The initiative will enhance, promote, and manage cultural and natural heritage to create sustainable learning resources for the people in the community, particularly for the Nern Nong Bua community in Tao Pun Subdistrict, Photharam District, Ratchaburi Province.





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5. The project focuses on developing performing arts based on the identity of local cultural heritage, aiming to preserve and promote traditional artistic expressions while enhancing community engagement and cultural appreciation.

The Office of Arts and Culture organized a project to develop performing arts based on the identity of local cultural heritage. The activities include:

**Activity 1:** Hands-on workshops to create ethnic performance sets that represent the cultural identity of Ratchaburi Province, including:

- The Thai Song Dam Ethnic Dance for the community of Baan Hua Kao Chin, Huai Yang Thon Subdistrict, Phak Tho District, Ratchaburi.
- The Karen Ethnic Dance for teachers and students of Ban Tha Makham School and Ban Suan Phueng School, Tanawsri Subdistrict, Suan Phueng District, Ratchaburi.
- The Chinese Thai Ethnic Dance for teachers and students of Prasart Ratphakchakit School, Prasat Sith Subdistrict, Damnoen Saduak District, Ratchaburi.

**Activity 2:** Hands-on workshops to create 8 ethnic performance sets that reflect the cultural identity of Ratchaburi Province for students at Rajabhat University, Muang Chom Bueng Campus.



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The hands-on workshop focuses on creating the ethnic performance set that represents the identity of Ratchaburi Province: the Thai Song Dam Ethnic Dance.



The hands-on workshop focuses on creating the ethnic performance set that represents the identity of Ratchaburi Province: the Karen Ethnic Dance.



The hands-on workshop focuses on creating the ethnic performance set that represents the identity of Ratchaburi Province: the Chinese Thai Ethnic Dance.



The hands-on workshop aims to create 8 ethnic performance sets that represent the cultural identity of Ratchaburi Province.



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6. The project aims to promote and disseminate Soft Power based on the local cultural identity of Ratchaburi.

This initiative seeks to highlight the region's unique cultural heritage, traditions, and arts to foster greater appreciation and recognition both within the community and internationally. The project will leverage Ratchaburi's cultural identity as a soft power tool to enhance the province's global visibility, support local communities, and contribute to sustainable cultural tourism. Activities may include cultural exhibitions, performances, workshops, and collaborations with international cultural organizations to share Ratchaburi's rich heritage.







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7. The project is designed to create and organize an exhibition on the history of Rajabhat University, Muang Chom Bueng, titled "From Village College to Rajabhat University, Muang Chom Bueng."

The Office of Arts and Culture aims to establish a learning resource center showcasing the university's history. This project will foster a sense of pride and attachment to the local university by presenting its development journey. It will provide a platform for future generations to learn about the university's history, enhancing their sense of pride in the institution.





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## 8. Conservation of Plant Genetics from the Royal Initiative of Her Royal Highness Princess Maha Chakri Sirindhorn: The Study of Local Food Wisdom – ‘Banana Namwa Tanaosri: From Forest to Kitchen’”

The Faculty of Science and Technology to preserve intangible cultural heritage, particularly the local food wisdom of Banana Namwa Tanaosri. The project consists of two activities:

**Activity 1:** The study of local food wisdom – Banana Namwa Tanaosri: From Forest to Kitchen. This activity involves surveying, gathering knowledge, and documenting how the Banana Namwa Tanaosri is used in cooking. It will also produce a video on local food wisdom and share it online to the communities of Ban Tha Makham in Tano Sri Subdistrict, Ban Taklong in Suan Phueng Subdistrict, and Ban Huay Namnak in Tano Sri Subdistrict, Ratchaburi Province.

**Activity 2:** The dissemination of local food wisdom – Banana Namwa Tanaosri: From Forest to Kitchen. This activity will organize an exhibition and demonstrate how to prepare traditional dishes using Banana Namwa Tanaosri. The event will be integrated into the 6th Cultural Square Event "Soft Power Creates Art, Local Food Creates Creativity", which celebrates the 92nd birthday of Her Majesty Queen Sirikit, the Queen Mother.





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9. The project aims to enhance the community's potential through Soft Power based on the local cultural and artistic identity.

The Office of Local Development and Academic Services organized a project aimed at generating income for the community, creating marketing opportunities for products and agricultural goods, and promoting local products as Soft Power to increase recognition. This initiative involved showcasing community products at the 37th SSF Jom Bung Marathon, with booths from community enterprises representing 18 sub-districts and over 34 local businesses, some of which were developed under the university's guidance. The event provided a platform for the sale of local products, offering a chance for wider exposure and networking.





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## 10. Exhibition of Local Wisdom, Art, and Culture (Soft Power) of Ratchaburi Towards the Creative Economy

The Local Development and Academic Services Division organized an exhibition to promote local identity, showcasing products developed with the university's involvement.

This initiative aims to enhance the recognition of community products on a broader scale by presenting them through a Soft Power exhibition as part of the university's 70th-anniversary celebrations.

